BUILD COMPETENCIES.  
ESTABLISH CREDIBILITY.  
ADVANCE YOUR TEAM’S PERFORMANCE.

2018 SHRM Organizational Training & Development

shrm.org/orgtraining/2018
Thousands of teams have trusted SHRM with their development, allowing these practitioners to hone the key technical and behavioral competencies critical to success in their HR roles, as defined by the SHRM Body of Competency and Knowledge™ (SHRM BoCK™). Those competencies include:

- Leadership & Navigation
- Ethical Practice
- Business Acumen
- Relationship Management
- Consultation
- Critical Evaluation
- Global & Cultural Effectiveness
- Communication
- HR Expertise
  
  Focusing on People, Organization and Workplace

Each SHRM education program focuses on the development of specific HR competencies, enabling you to build your team and guide them on a clear pathway. Select the program that will help close your team’s knowledge gaps and strengthen key behavioral competencies, equipping them to address your organization’s unique challenges.

**PROGRAM OFFERINGS**

**SHRM-CP/SHRM-SCP Certification Preparation**

An entire organization benefits when individual HR practitioners earn SHRM-CP or SHRM-SCP credentials. Provide your team with a comprehensive overview of the SHRM BoCK, sharpen their skills and prepare them to sit for the SHRM-CP/SHRM-SCP exam.

[shrmcertification.org/team](shrmcertification.org/team)

More than 35 popular training programs, including:

- Building HR Metrics to Guide Decisions
- Change Management: Leading Successful Transformations
- Discrimination & Harassment: Practices for Mitigating Risk
- Employee Engagement: Influencing Workplace Culture
- Employment Law: Complying with Workplace Policies and the EEOC
- Leading Internal Investigations
- HR Business Partners I: Enhancing Your Strategic Contributions
- HR Business Partners II: Consulting Skills Implementation
- **NEW!** Mastering Your HR Generalist Role
- SHRM Essentials of Human Resources
- Talent Acquisition: Creating Your Organization’s Strategy

“OUR HR DEPARTMENT WENT THROUGH A REORGANIZATION THAT INCLUDED TRANSITIONING FROM HR GENERALISTS TO HR BUSINESS PARTNERS. SHRM CAME ONSITE TO TRAIN THE TEAM AND DID AN EXCELLENT JOB PROVIDING US WITH A SOLID FOUNDATION FOR OPERATING IN THE HR BUSINESS PARTNER MODEL.”

MATT STANTON
DIRECTOR-HUMAN RESOURCES
SCANA SERVICES, INC.
WHY BRING SHRM ONSITE TO YOUR ORGANIZATION?

Your team’s credibility among key stakeholders in your organization is critical for success. To build that credibility, they need to develop technical HR expertise and leverage it through behavioral competencies. Only then can your team position itself to consistently meet objectives, to exceed performance expectations and, ultimately, to act as a business partner with strategic influence.

The Society for Human Resource Management (SHRM) offers competency-based HR education opportunities delivered directly onsite to support your team’s development.
“WE HAD THE PLEASURE OF PARTNERING WITH SHRM TO TAILOR ONE OF THEIR EXISTING TRAININGS TO MEET OUR ONBOARDING NEEDS, [WHICH] RESULTED IN AN EFFECTIVE WAY TO CONSISTENTLY RAMP UP NEW HR PROFESSIONALS IN A SUBSET OF EMPLOYMENT LEGAL KNOWLEDGE. THE PARTICIPANTS GREATLY BENEFITED FROM KNOWLEDGE AND INFORMATION PASSED ALONG BY A HIGHLY EXPERIENCED SHRM FACILITATOR.”

RACHEL BARAK
EXECUTIVE COACHING
PROGRAM MANAGER
PEOPLE DEVELOPMENT, GOOGLE

BRING SHRM ORGANIZATIONAL TRAINING & DEVELOPMENT TO YOUR TEAM:

1. Identify the education program that meets your team’s unique development needs. Select from 30+ options at shrm.org/orgtraining/2018.

   Need help in determining your team’s development path? Contact us for help!

2. Determine which training format meets your team’s learning needs: onsite, virtual or blended.

3. Contact SHRM education specialists to set up your training.

   orgtraining@shrm.org +1.703.535.6496

SHRM Organizational Training & Development programs are eligible for SHRM-CP/SHRM-SCP professional development credits (PDCs).

shrm.org/orgtraining/2018
What Is SHRM?
The Society for Human Resource Management (SHRM) is the world’s largest HR professional society, representing 285,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates. Visit us at shrm.org.